

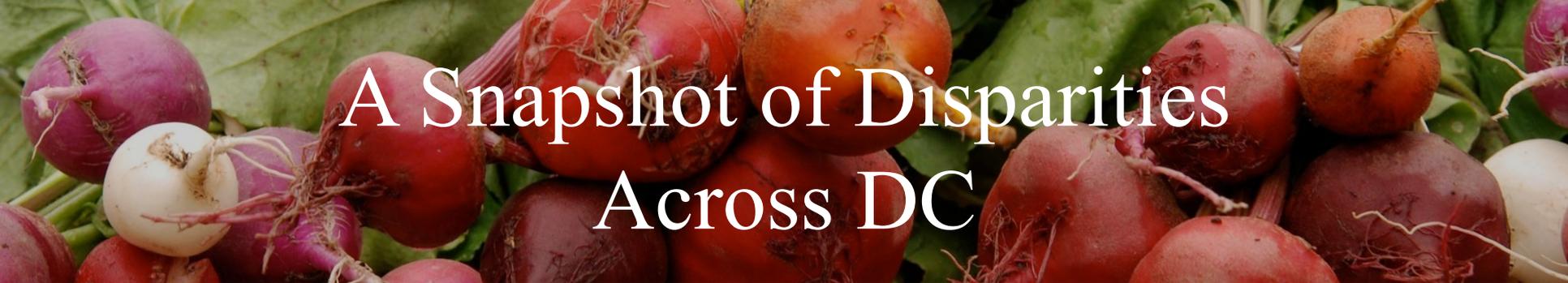


**FOOD ACCESS IN D.C.:
A STORY OF PARTNERSHIPS**





- **DC Greens connects communities to healthy food in the nation's capital.**
- **Work to maximize existing infrastructure (108 school gardens; 40+ farmers markets) for amplified impact.**



A Snapshot of Disparities Across DC

- **Income Inequality** - Nearly 1 in 4 (143,761 total) DC residents receive SNAP benefits. The majority live in Wards 7 and 8, where the rate of poverty is twice that of DC overall.
- **Health Disparity** - In Wards 7 and 8, obesity, diabetes, & high blood pressure, are all higher than in other parts of the District
- **Grocery Access** - Only 7 of the city's 43 grocery stores are in Wards 7 and 8



Partnerships for Food Access

- DC Hunger Solutions launched the DC Farmers Market Collaborative in 2008 to leverage existing infrastructure for increased food access.
- In 2013, successful advocacy campaign for a municipal nutrition incentive program at farmers markets. Rolled out in FY14.

Partnering with the City

- **Produce Plus Program** is run through the DC Department of Health, with municipal funding.
- \$10 in market money for any DC resident who receives SNAP, WIC, CSFP, Medicaid, SSI, or TANF

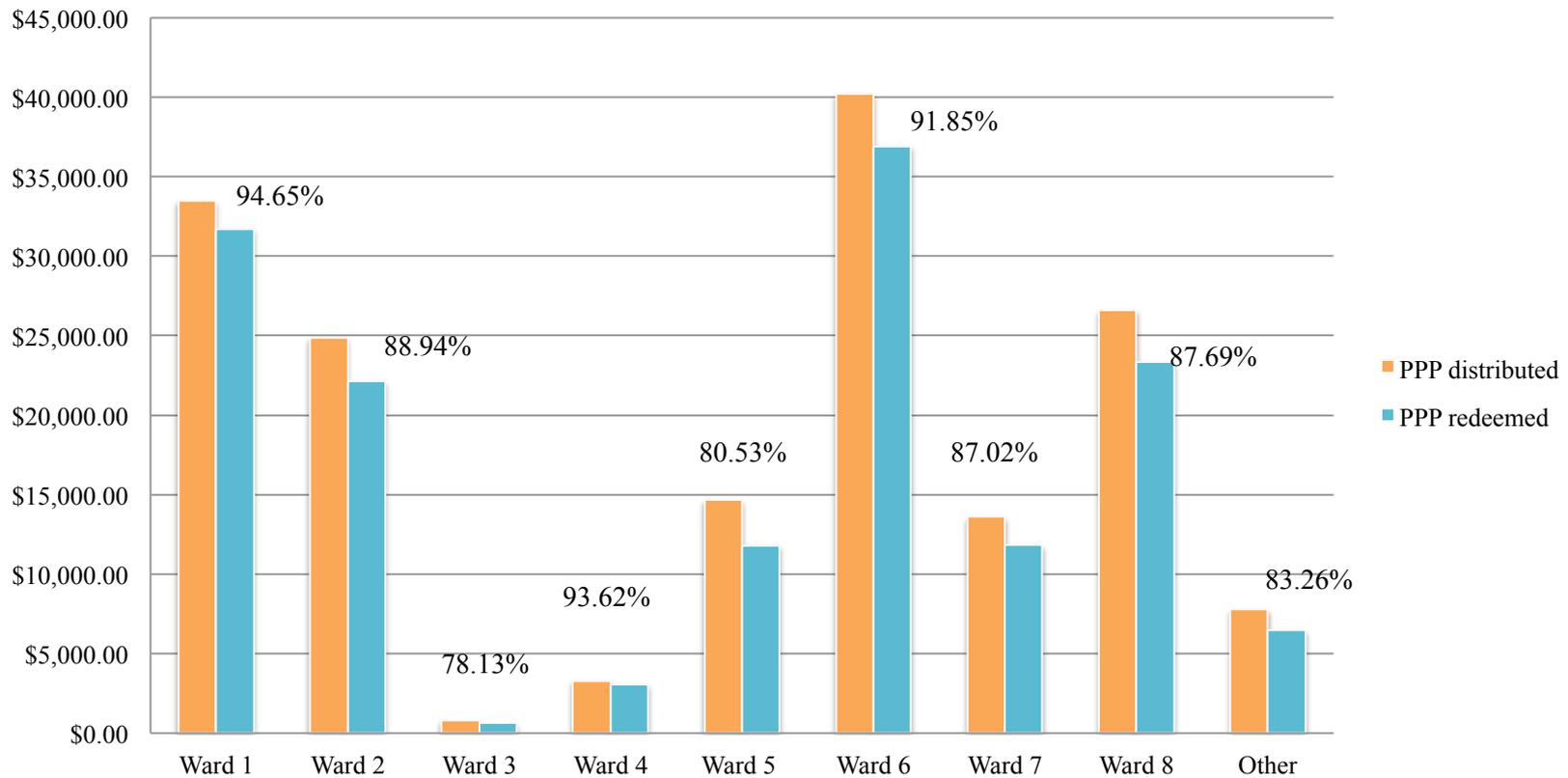


Fast Facts from the 2014 Produce Plus Season

	Distributed	Redeemed	%
Produce Plus	\$165,285	\$147,885	89.5%

- SNAP/EBT cards were presented most often, followed closely by Medicaid
- Distribution was highest in Ward 6, followed by Wards 1, 8, and 2
- Distribution peaked in mid-August with some markets distributing up to \$2400 per week

Distribution and Redemption by Ward



Partnering with Health Clinics



- **FVRx Program** developed by Wholesome Wave. DC Greens has managed the DC program since 2012
- Patients receive Rx for fresh fruits and vegetables to be redeemed at “farmacies”
- \$1/day/family member
- DC: Partnership with Unity Health Care and We Can! comprehensive obesity prevention program

2014 FVRx Program



By the Numbers:

- 4 clinics
- 22 farmers
- 278 participants
- \$38,115 distributed
- Average family size: 3
- 90% of participants completed the season (251 participants)



2014 Program Results

- 55% of adult participants saw a decrease in their BMI
- 65% of pediatric participants saw a decrease in their BMI percentile
- Increased patient retention (61.5% from 2011 to 2012 at Upper Cardozo when FVRx was added to We Can!)



Widening the Circle

Addressing FOOD ACCESS...

- Proximity
- Affordability
- Bridging the Information Gap



THANK YOU!